

SIMPLIFYING SECURE E-PAYMENTS



**Setup ClearAuth®
On Any Website**



More information is
available online at
www.ManagedPrepaid.com
or call 1-866-670-9832

ClearAuth®: 3-D Secure

What is 3-D Secure?

Revolutionize Your eCommerce Business. 3-D Secure Payment authentication makes online shopping safer for both buyers and sellers. The 3-D Secure initiatives eliminate fraud and "I didn't do it" chargebacks, guarantee payment to merchants and provide a secure channel for safe international ecommerce; while also protecting cardholders from fraudulent use of their credit cards. The benefits are:

- Guaranteed payment on full authentications
- Guaranteed payment on attempted authentications (Visa)
- Chargeback blocking (liability shift)
- International transactions with guaranteed payment
- Lower interchange rates
- Dramatically reduce fraud screening costs

ClearAuth® 3-D Secure Facts

The following facts are statistical averages gathered from over 18,000 merchants currently running 3-D Secure on their ecommerce sites.

- 7.5 out of every 10 transactions are guaranteed payment
- 95 percent of Visa transactions are protected from chargebacks
- 15 percent of MasterCard transactions are protected from chargebacks
- Average authenticated transaction value is \$117

Why is ClearAuth® the solution?

ClearAuth® is an ASP solution that quickly and easily integrates with your checkout process and enables all of the payment authentication initiatives. By providing a single integration that addresses the unique data requirements of each initiative, ClearAuth® eliminates the need to install multiple software components for each program.

- 80 percent faster implementation
- Customized pricing adjusts to fit your business size
- No annual maintenance or upgrade fees

Get Your Website Registered Today

For more information or to add ClearAuth® to your ecommerce website, visit www.ManagedPrepaid.com, call (866) 670-9832 or send an email Managed Prepaid at sales@managedprepaid.com.